



ALL STAR CHEER

SEASON 12

TEAM INFORMATION PACKET 2026-2027

TAGATHLETICS.COM | 678-493-2804



WELCOME TO THE FAMILY

WHO ARE WE?

TAG Athletics is a family gym invested in building the sport of competitive cheerleading. Established formally in 2015, we continue to surpass goals and build athletes in skill and character. With more than 40 years in the industry and USASF certified coaches and staff, We can offer your athlete and your family a competitive cheer experience with quality instruction while growing a love for cheer. WELCOME HOME!

Our mission at TAG is to enrich the lives of athletes through the sport of competitive cheerleading. Our staff strives to develop the entire athlete physically, mentally, and emotionally. Our goal is to develop the best teams that encompass technique and proper progressions as well as instill values that last a lifetime.

COMMITMENT

Allstar cheerleading is a highly competitive sport and therefore requires a large commitment. Attendance is always mandatory. In case of illness, contact your team rep to discuss if the athlete should miss practice or not. We will practice 2-3 times a week. While we understand that summer vacations are important, we ask that if you are in town, you are at practice. Once school begins, all practices are absolutely mandatory. Please fill out the google doc located on the Links & Info page with any scheduled vacations. A calendar will be provided with gym closures and important dates.

TEAM PLACEMENT

It is important to understand that the quality, technique, and execution of skill's go into team, placements. It is also very important to understand stunting requirements for each level and team. We are committed to placing teams for the athletes to be the most successful for themselves and their teams. Remember that all teams are based on mastery of level. As coaches, we see the most personal progression of an athlete when they have mastered the level of their team. We discuss every single athlete to ensure they have the best and most successful team placement. Please trust the process.



NOVICE

HALF YEAR CHEERLEADING

<p>AGES</p>	<p>Our half-season novice teams are perfect for athletes ages 3 to 14 years old who may play other sports or are just beginning their allstar cheer journey. The half-season sessions typically run June -December, and again Oct/Nov-April</p>
<p>PRACTICES</p>	<ul style="list-style-type: none"> • Session 1 runs June- Nov/Dec • Session 2 Season runs Oct through March • Tiny Novice practices are 1 hour per week twice a week • Mini, Youth, and Junior Novice practices are 1 1/2 hours 2x a week. • 1 Tumble class (included in tuition) choose day and time
<p>COST</p>	<ul style="list-style-type: none"> • Tuition: \$270/mo. • Assessment fees: \$175 Billed in Aug • Uniform: \$350 (July)(Same uniform as 2024-25 half-year/non travel) • Includes: 2 (regular season) 1 day competitions • Includes: Tumble, Music, Choreography, bow, competition fees
<p>UNIFORM</p>	<p>The novice uniform is professionally designed and “blinged”. It will be the same for both half-season sessions. All uniforms include a comp bow.</p> <p>*Black no-show socks and Black cheer shoes will also be required to purchase (not included)*</p>
<p>WHAT TO EXPECT</p>	<p>This novice half year team will compete locally 2 times (no overnight travel required). Novice teams will compete one day (even at a 2 day event).</p> <p>Novice athletes will learn a 1 1/2-minute routine. Their routines will include elements of:</p> <ul style="list-style-type: none"> • Stunting and Pyramid • Tumbling (that they have, no requirement) and Jumps • Motions and Dance • There are no stunting or tumble requirements to make this team. <p>Practices are very important. We do not practice over July 4th week, fall break, or Thanksgiving break. Additional practices will be required as competitions approach.</p>



CHEER ABILITIES

SUPER STARS CHEERLEADING

<p>AGES</p>	<p>5-25</p>
<p>PRACTICES</p>	<ul style="list-style-type: none"> • Camps / Bondings over the Summer • Practice once a week beginning in August
<p>COST</p>	<ul style="list-style-type: none"> • Monthly tuition \$95.00 Includes one practice a week.. August - April) • Comp Fees will be billed per comp the month before the event. (3-5 events, NON Travel.)
<p>UNIFORM</p>	<p>This uniform will be professionally done, and designed for this team! We will use it multiple seasons! Cost \$220.00</p>
<p>WHAT TO EXPECT</p>	<p>This team will focus on: Building confidence Learning stunts, motions & performance skills Having FUN in a supportive, inclusive environment</p> <ul style="list-style-type: none"> • Athletes will have the opportunity to showcase their routine at 3-5 local competitions throughout the season! • There are no stunting or tumble requirements to make this team. <p>We'll host team bondings & meetings throughout the summer(about 2x a month) to build connections and prepare for the season</p> <p>Whether your athlete is brand new or has experience, this is a place to shine!</p>



FULL YEAR TINY NOVICE

<p>AGES</p>	<p>Ages range from approx 3-7. Birth Year 2019-2023</p>
<p>PRACTICES</p>	<ul style="list-style-type: none"> • Season runs May through April • Tiny practices are 1- 1 1/2 hours twice per week. • 1 Tumble class (included in tuition) choose day and time
<p>COST</p>	<ul style="list-style-type: none"> • Tuition: \$250/mo. • Assessment Fees \$350 (Billing schedule on Financial Page) • Uniform: \$350 (Same as 24-25 half-year) July • Includes: 4-5 (regular season) 1 day competitions • Includes: Tumble, Music, Choreography, bow, competition fees
<p>UNIFORM</p>	<p>The full-year non-travel uniform is the same as the half year uniform. It is professionally designed, and blinged. All uniforms include a bow. Black no-show socks and black cheer shoes will also be required but are not included. (Not a new uniform Year)</p>
<p>WHAT TO EXPECT</p>	<p>This team will be a full year team, that competes locally all season (no overnight stay required). Novice Prep teams compete one day (even at a 2 day event). Some events might offer an exhibition on day 2. This is a step up competitively from half-year novice. These opportunities for 2 day experience will be added cost. Any End of Season event is NOT INCLUDED IN TUITION AND WILL BE ADDITIONAL CHARGE billed in March.</p> <p>Their routines will include elements of:</p> <ul style="list-style-type: none"> • Stunting and Pyramid • Tumbling and Jumps • Motions and Dance <p>Practice is very important to the progress and growth of individual team members and the team as a whole. Top girls are required to be in Flex and Stunt class. Please see the gym wide calendar for black out dates and important dates not to miss.</p>



FULL YEAR NON-TRAVEL

<p>AGES</p>	<p>Ages range from approx 6-18. We will place teams based on age and skill.</p>
<p>PRACTICES</p>	<ul style="list-style-type: none"> • Season runs May through April • Tiny practices are 1- 1 1/2 hours twice per week. • Mini, Youth, and Junior practices are 1 1/2 -2 hours 2-3 times per week • 1 Tumble class (included in tuition) choose day and time
<p>COST</p>	<ul style="list-style-type: none"> • Tuition: \$275/mo. • Assessment Fees \$400 (Billing schedule on Financial Page) • Uniform: \$350 (Same as 24-25 half-year) July • Includes: 4-5 (regular season) 1 day competitions • Includes: Tumble, Music, Choreography, bow, competition fees
<p>UNIFORM</p>	<p>The full-year non-travel uniform is the same as the half year uniform. It is professionally designed, and blinged. All uniforms include a bow. Black no-show socks and black cheer shoes will also be required but are not included. (Not a new uniform Year)</p>
<p>WHAT TO EXPECT</p>	<p>This team will be a full year team, that competes locally all season (no overnight stay required). Prep teams compete one day (even at a 2 day event). Some events might offer an exhibition on day 2. This is a step up competitively from half-year novice. These opportunities for 2 day experience will be added cost. Any End of Season event is NOT INCLUDED IN TUITION AND WILL BE ADDITIONAL CHARGE billed in March.</p> <p>Their routines will include elements of:</p> <ul style="list-style-type: none"> • Stunting and Pyramid • Tumbling and Jumps • Motions and Dance <p>Practice is very important to the progress and growth of individual team members and the team as a whole. Top girls are required to be in Flex and Stunt class. Please see the gym wide calendar for black out dates and important dates not to miss.</p>



PREP

FULL YEAR TRAVEL

<p>AGES</p>	<p>Prep team ages range from approx ages 6-18. Athletes trying out for full year travel may be placed on this prep team based on age and skill.</p>
<p>PRACTICES</p>	<ul style="list-style-type: none"> • Season runs May through April • Tiny practices are 1 1/2 hours twice per week. We may add on in the fall. • Mini, Youth, and Junior Prep practices are 2 hours 2-3x/wk
<p>COST</p>	<ul style="list-style-type: none"> • Tuition: \$370/mo. • Assessment Fees \$400 (See billing Schedule on Financial Page). • Includes 5-6 (regular season 1 day) competitions • Travel Prep All star cheer includes unlimited tumble. • Includes: Tumble, Music, Choreography, bow, competition fees
<p>UNIFORM</p>	<p>Our full year travel uniforms are custom and blinged!The full year travel prep and elite are the same uniform. All athletes will also receive a custom-designed bow. Athletes are responsible for providing Black no-show socks and Black cheer shoes. This is not a new uniform year.</p>
<p>WHAT TO EXPECT</p> <hr/>	<p>This team will compete at both local and travel competitions. They will also have an end of season event- not included in fees billed in March. Prep teams compete one day (even at a 2 day event). *Some events might offer an exhibition on day 2 for an additional fee.*</p> <p>Prep athletes will learn a 2-minute routine. Their routines will include elements of:</p> <ul style="list-style-type: none"> • Stunting and Pyramid • Tumbling and Jumps • Motions and Dance <p>Practice and tumbling class, as well as stunt and flex for fliers. There will also be times your athletes group will have extra work, or need to come in for extra work.</p> <p>1 enrolled tumble classes with unlimited tumble drop in's requested on the portal (as space allows).</p>



ELITE CHEERLEADING

<p>AGES</p>	<p>Our elite teams are available for ages 6-18 years old. This season runs May-April, with our end of season event in May.</p>
<p>PRACTICES</p>	<ul style="list-style-type: none"> • Season runs May through May • Practices are 2-3 times a week for 2 hours • Additional classes for fliers are required. • Regular attendance at all practices is required.
<p>COST</p>	<ul style="list-style-type: none"> • \$370 a month. • Assessment fees \$500 (See billing schedule on financial page) • Includes: 6 regular season comps • Elite All star cheer includes unlimited tumble. • Includes: Tumble, Music, Choreography, bow, competition fees
<p>UNIFORM</p>	<p>Our elite uniforms are custom and blinged! All athletes will also receive a custom-designed bow. Athletes are responsible for providing Black no-show socks and Black cheer shoes. This is a NOT a new uniform year.</p>
<p>WHAT TO EXPECT</p>	<p>This team will compete at local and travel competitions. They will also have an end of season event (not included in fees). We will collect a deposit for the end of season event by January.</p> <p>Elite athletes will compete in a 2 1/2-minute routine at 6 events throughout the year. We are looking for athletes competing at this tier to have a mastery of level.</p> <p>Elements including Elite level</p> <ul style="list-style-type: none"> • Stunting and Pyramid • Tumbling and Jumps • Motions and Dance <p>Practice and tumbling class, as well as stunt and flex for fliers. There will also be times your athletes group will have extra work, or need to come in for extra work.</p> <p>1 enrolled tumble classes with unlimited tumble drop in's requested on the portal (as space allows).</p>



WORLDS

26-27

<p>AGES</p>	<p>Worlds athletes have to be born between 6/1/2007- 2013</p>
<p>PRACTICES</p>	<ul style="list-style-type: none"> • Season runs May through May • Practices are 2-3 times a week for 2 hours • Additional classes for fliers are required. • Regular attendance at all practices is required. • Additional requirements as needed by the team
<p>COST</p>	<ul style="list-style-type: none"> • \$370 a month. • Assessment fees \$500 (See billing schedule on financial page) • Includes: 6 regular season comps • Worlds All star cheer includes unlimited tumble. • Includes: Tumble, Music, Choreography, bow, competition fees • Worlds Fee (Tbd)
<p>UNIFORM</p>	<p>Worlds will have a NEW WORLDS UNIFORM</p>
<p>WHAT TO EXPECT</p>	<p>This team will compete at local and travel competitions. They will attend WORLDS in April (not included in fees). We will collect a deposit for the end of season event by January.</p> <p>Worlds athletes will compete in a 2 1/2-minute routine at 6 events throughout the year. We are looking for athletes competing at this tier to have a mastery of level.</p> <p>We will practice the week of Feb break, and leading into Worlds month, there WILL BE additional practices.</p> <p>Elements including Elite level</p> <ul style="list-style-type: none"> • Stunting and Pyramid • Tumbling and Jumps • Motions and Dance <p>Practice and tumbling class, as well as stunt and flex for fliers. There will also be times your athletes group will have extra work, or need to come in for extra work.</p> <p>1 enrolled tumble classes with unlimited tumble drop in's requested on the portal (as space allows).</p>

LINKS & INFO

SEASON 12 INFORMATION

We are excited to offer a program for every family. There will be opportunities based on age and skill.

- Cheer Abilities
- Half Year
- Full Year Non Travel
- Full Year Travel Elite or *Prep , placed on skill and age.
 - Prep Teams that travel will only compete one day.

QUICK LINKS FOR REFERENCE

- [USASF Membership \(After July 1\)](#)
- [Vacation Request](#)
- [TAG Rubric for Tryout](#)

SUMMER DATES

Not all dates apply to all teams, and a detailed list will be included with team placement.

End of May-June: Comp Schedule Drops

Save the dates: Level 1-4 Stunt Camp: June 22-25)(2 days*)

Level 5 & Worlds Stunt camp -date TBD (July)

Choreography: July 23-28 or *Aug weekend

ELITE TRAVEL ATHLETES ONLY: YOUTH SUMMIT & SUMMIT

Our Junior and Senior elite teams will end their season in Orlando, FL at Disney for Summit. This is a multi day event and athletes will need to travel early for practice. We will travel May 6th, the event is 7th or 8th and finals on the 9th. Travel home day is Monday May 10th. All athletes accepting placement on Jr /Sr elite teams should be prepared to travel in May for this event. Additional competition and gym fees will apply and will be due following your bid.

Our Youth elite teams will end their season with Youth Summit in Tampa. This is a multi day event. Travel will be April 21st, competition days are 22,23,&24. Travel home can be planned Sunday the 25th. All athletes accepting placement on a Youth elite teams should be prepared to travel in April for this event. Additional competition and gym fees will apply and will be due following your bid.

Our Prep, Mini and Tiny teams will be attending Regional Summit in Atlanta for their end of season event. This will be an additional fee billed in March.

All team travel is handled through TTS, in accordance with stay to play, as required by varsity. We will secure blocks, and send them out for you to book.

FININICIAL COMMITMENT

TRYOUT FEE:

\$35 Tryout fee through April 30th, \$50 after April 30th

TUITION

Monthly Tuition Billed on the first, due by the 5th of each month.

Half Year \$270/month: includes 1 weekly tumble class. (Session 1 Billed May- Oct, Session 2 Billed Oct- March)

Full Year Non Travel \$275 /month Billed May - April

Full Year Travel Prep \$360/month Billed May - April

Full Year Travel Elite \$370/month Billed May - April *

- **May TUITION includes practice wear*. (up to \$175 value)**
- **STUNT CAMP INCLUDED (L1-4).(\$120 VALUE)**
- **ANNUAL REGISTRATION INCLUDED (\$50 VALUE)**

◦ * TUITION PAID BY MAY 5TH

◦ *Paid in full discounts available by through July email billing@tagathletics.com for information.

*sibling discounts available, email billing@tagathletics.com for details.

ASSESSMENT FEES

These are Not Included in the monthly tuition these fees are collected and paid out on behalf of the athlete.

Half Year \$165.00 Billed In Aug: Uniform Due in July.

- | | | |
|---------------------------------|------------------------------|---------------------------------|
| ◦ Full Year NonTravel Prep | ◦ Full Year Travel Prep | ◦ Full Year Travel Elite/Worlds |
| ◦ Full Year Tiny Novice (350) | ◦ \$500 in total assessments | ◦ \$500 in total assessments |
| ◦ \$400.00 in total assessments | ▪ \$250 Billed in June | ▪ \$250 Billed in June |
| ▪ \$150 Billed in June | ▪ Uniform in July *new* | ▪ Uniform in July *new* |
| ▪ Uniform in July | ▪ \$125 Billed in September | ▪ \$125 Billed in September |
| ▪ \$125 Billed in Aug | ▪ \$125 Billed in October | ▪ \$125 Billed in October |
| ▪ \$125 Billed in Asept | | |

ADDITIONAL SEASON FEES

- Black Classic TAG backpack \$115 if needed
 - Back pack is not required, but if a bag is carried it must be this one
- Warm up \$250 if needed (August)
- USASF Membership (Renew after July 1).
- Stunt Camp fee L5 /Comp travel fee (Select Teams).
- End of season events fee Full Year Travel and Non Travel*Billing schedule on program page.
- Cross Teaming Fee \$35 per month plus entry fees
- Uniform: Not a new uniform L1-5
- Worlds: New Uniform
- Practice Wear \$175 (Full Year teams only Half year is less)

FUNDRAISING

There will be multiple fundraising opportunities throughout the season for the individual athlete, as well as for the team. To help with the team expenses each team will have a fundraising goal for things such as team upgrades, and team specific expenses for example. Any team funds raised will be spent on the teams directly. See attached sponsorship program.

All fees are non refundable.

Community Partners and Sponsors



COMMUNITY PARTNER SPONSORSHIP

2026-2027 SEASON

Support hardworking athletes while promoting your business in the TAG Athletics Community

How Your Sponsorship works

Every sponsorship supports both the athlete and the TAG program

50%

Applied to the athlete

- ✓ Helps offset:
 - ✓ Tuition
 - ✓ Competition Fees
 - ✓ All Star Expenses

50%

Supports the TAG program

- 40% Athlete Scholarships
- 20% End-of-Season Event
- 30% Equipment & Supplies
- 10% Athlete Incentives

Bronze Level

BRONZE | \$100

- Listed as a TAG Community Partner
 - Social media thank-you
- Impact: \$50 athlete / \$50 TAG

Silver Level

SILVER | \$250

- Everything in Bronze
 - Logo on team shirts
- Impact: \$125 athlete / \$125 TAG

Gold Level

GOLD | \$500

- Everything in Silver
 - Name on sponsor banner
 - Social spotlight
- Impact: \$250 athlete / \$250 TAG

PLATINUM LEVEL

PLATINUM | \$1,000

- Everything in Gold
 - Larger banner logo
 - Dedicated social spotlight
 - Gym-wide email
- Impact: \$500 athlete / \$500 TAG

CHAMPION COMMUNITY PARTNER

CHAMPION | \$2,500+

- Everything in Platinum
- Premier banner placement
- Season-long social recognition
- Highlighted as TAG Community Partner

Impact: \$1,250 athlete / \$1,250 TAG

SCAN TO
BEGIN



MANY ATHLETES SECURE 3-5 SPONSORS EACH SEASON (JUNE-MAY)

EMAIL: INFO@TAGATHLETICS.COM

TAG Athletics is not a 501(c)(3) nonprofit organization. Sponsorships are promotional partnerships and are not charitable donations. Businesses should consult their tax professional regarding potential advertising or marketing



SEASON 12 REGISTRATION

NEXT STEPS:

STEP 1: READ THIS PACKET.

STEP 2: CHECK OUT ALL THE LINKS

STEP 3: CLICK THE BUTTON BELOW & COMPLETE THE TEAM PLACEMENT REGISTRATION FORM ON OUR WEBSITE. (CHOOSE THE PROGRAM YOU ARE INTERESTED IN)

STEP 4: KEEP AN EYE ON YOUR EMAIL TO RECEIVE YOUR EVAL CONFIRMATION .

STEP 5: REGISTER BY APRIL 20TH TO GET FREE PRACTICE WEAR AND FIRST PRACTICE WEAR ITEM AT YOUR EVALUATION

*FULL BALANCE MUST BE PAID ON MAY 5TH



[CLICK HERE TO BEGIN TRYOUT REGISTRATION](#)



